



CROWNE PLAZA[®]

AN **IHG**[®] HOTEL

AUCKLAND



ENVIRONMENT

The Environment is something we care about deeply at Crowne Plaza. With hotels in beautiful and natural locations around New Zealand and the world, we know how important it is to maintain and nurture the environment around us.

Just some of the initiatives Crowne Plaza Auckland has adopted include **IHG Green Engage**, alongside a commitment to rolling out **Bulk-size Bathroom Amenities, Paperless Check-in, Straw-Free Restaurants and Bars, Biodegradable Coffee Cups, EV Chargers and our In-House Beehive**.

With IHG Green Engage, IHG hotels are given the means to measure and manage their impact on the environment. Bulk-size amenities and straw-free restaurants and bars will cut down on plastic waste, while paperless check-ins and biodegradable coffee cups cut down on other waste. Our In-House Beehive is home to thousands of 'rescue' bees who play a key part in every aspect of our ecosystem- and produce delicious honey. We also encourage electric vehicles with our EV chargers on site, which are free of charge for users.



COMMUNITY

Perhaps one of the most important parts of creating a company built on sustainability is the social fabric that surrounds it: the community. Giving to those in need through programmes that reduce waste and repurpose it for a greater good is an excellent way to give back in a way that helps those who need it as well as the environment.

KiwiHarvest and **Soap Aid** are two projects that Crowne Plaza Auckland actively supports. KiwiHarvest is a national food rescue charity that seeks to reduce the negative impact of food waste by resurfacing good surplus food and distributing it to those in need. Soap Aid is a non-for-profit committed to saving children's lives through improved hygiene whilst positively impacting the environment.



ENGAGEMENT

At IHG, we don't believe it's enough to simply preach sustainability, we actively work towards it in engaging ways. By implementing recycling bins and programs like **Greener Stay, Giving for Good Month** and **Sustainable Tourism NZ**, we're making a difference by reducing waste, conserving energy and water.

What are these programmes you ask? Well, with **Greener Stay**, guests are empowered with the option to bypass housekeeping to conserve energy and water and preserve resources and reduce waste. By opting in, guests can earn extra rewards points as an incentive. **Giving for Good** is a programme that involves and engages IHG's own employees around the world to participate in activities ranging from donating blood to pledging to take public transport instead of driving for a month.

IHG is proud to be amongst the New Zealand businesses signed up to the **Tourism Industry Aotearoa (TIA) Sustainability Commitment** - a pledge to protect and enhance the environments on which tourism businesses depend.

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